Hi There

gapsy

We Provide:

- Web Design

- Mobile Design

- Motion Design

- Graphic Design

- Branding

- 3d Design

- Web Development

UX

MOTION

Gapsy Studio
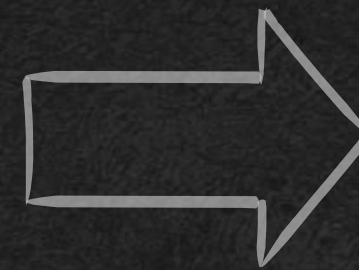
Our Team

4 Project Managers

3 Graphic Designer

3 Web Developers

10 UI/UX Designers

Our Location

Ukraine

Industry Expertise

Experienced Gapsy professionals provide a considerable range of industries to create complete design solutions:

Fintech & Crypto

SaaS Platforms

Healthy Lifestyle

Education

Retail

Real Estate

Design Process

Design Process

1 Discovery Phase

2 UX Research

3 UX Design
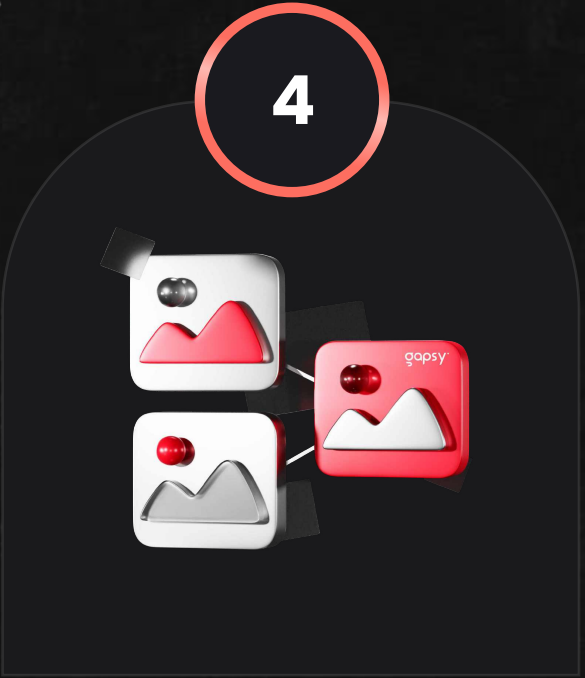
4 Prepare Moodboards
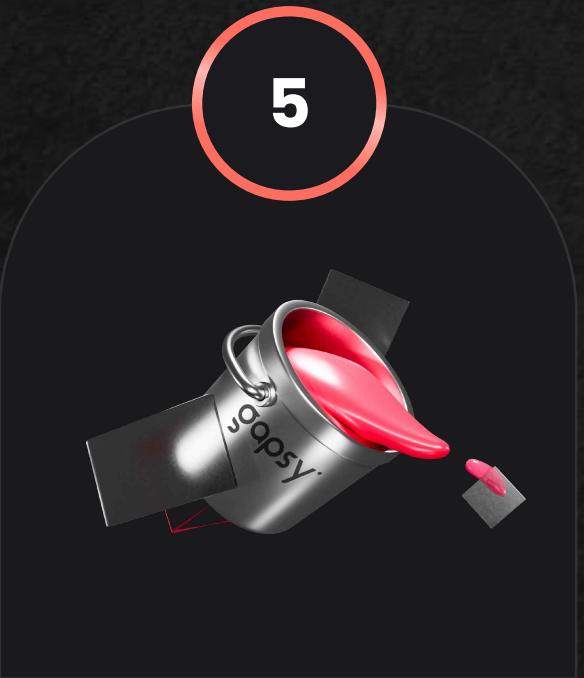
5 Create Visual Design
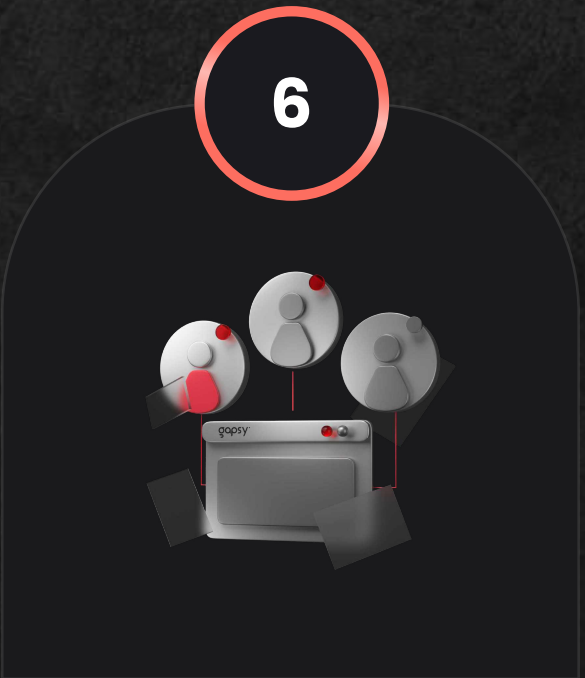
6 Prototyping & User Testing

7 Web Development

Discovery Phase

The discovery phase is the first step in designing any product. In this phase, we gather information about the problem that we a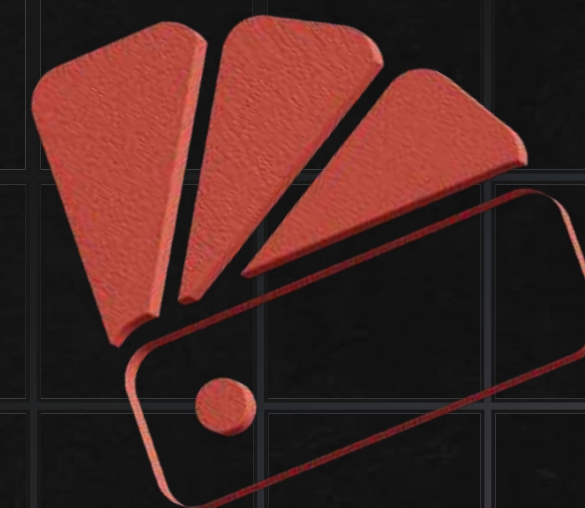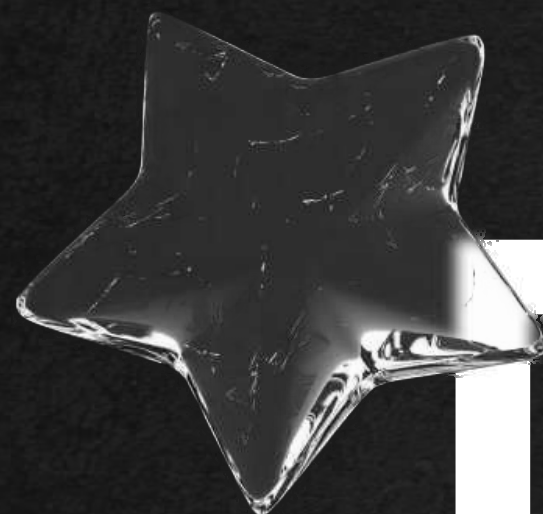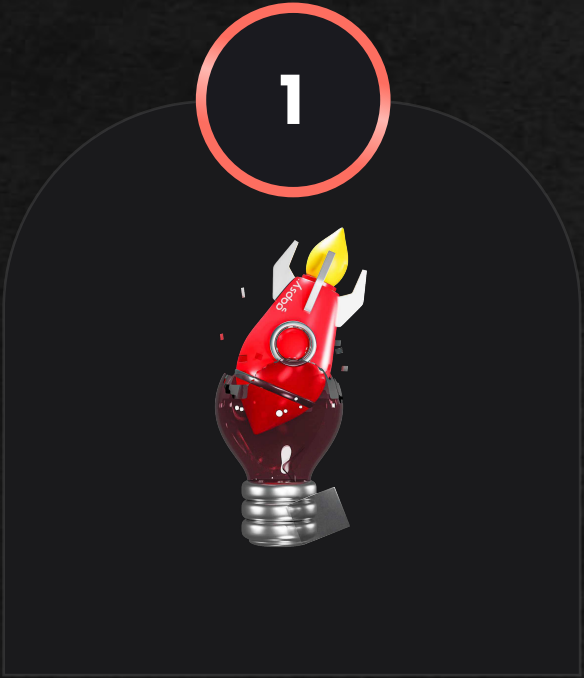re trying to solve and identify the requirements for the solution. We also assess the feasibility of the project and identify any risks that may impact its success. This information helps us create a plan for the project's next phase.

This step is essential to the success of the project, as it allows us to assess the complexity of the problem and identify any potential risks. It is also important to get input from stakeholders at this stage, as they may have valuable insights that can help to shape the project.

Once we have gathered all of the information we need, we can proceed to the next stage of product designing.

UX Research

User experience (UX) research is a process for discovering how people feel about using a product, system, or service. It helps to identify areas where users may have difficulty or become frustrated and provides insight into how well users think the product meets their needs.

There are many ways to conduct UX research, but most projects will involve some combination of interviews, surveys, focus groups, usability testing, and data analysis. The specific methods used will depend on the goals of the research project and the resources available.

Output:

- Collection Of Business Requirements
- Market Analysis
- Google Analytics Analysis
- User Personas
- Jobs To Be Done
- Generation Of Solutions

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UX Design

Thanks to the well-thought-out structure and the usual arrangement of the main elements, it is possible to facilitate the user's interaction with the site and not distract him from the targeted actions.

At the UX stage, we develop the information structure of the architecture of the future project, which helps anticipate and meet prospective users' needs. After creating the architecture, we detail the wireframes and work on an interactive prototype. Next, we run testing, which helps to improve the results and more clearly understand what users want.

Output:

- Sitemap
- User Flow
- High-Fi Wireframes
- Interactive Prototype

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Moodboards

Before moving on to UI design, we create a mood board. The Moodboard gives us a general idea of the style that the client wants to achieve through rebranding. In addition, the mood board includes matching color palettes and font options. We offer fonts, and a color palettes to choose the most optimal for a future project. We always rely on the mood board when creating UI designs— this helps us adhere to the client's style.

Output:

- Style Sugestions
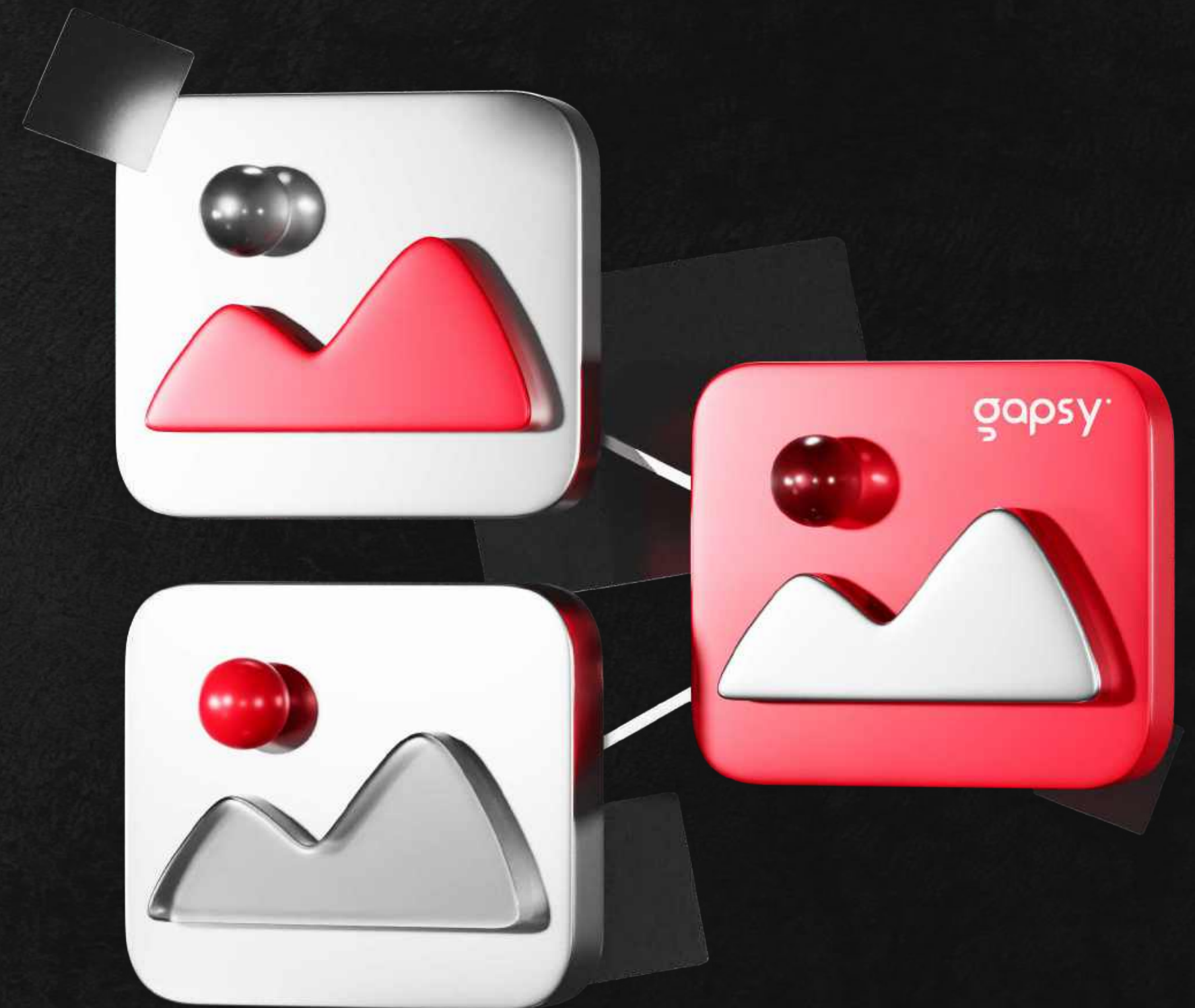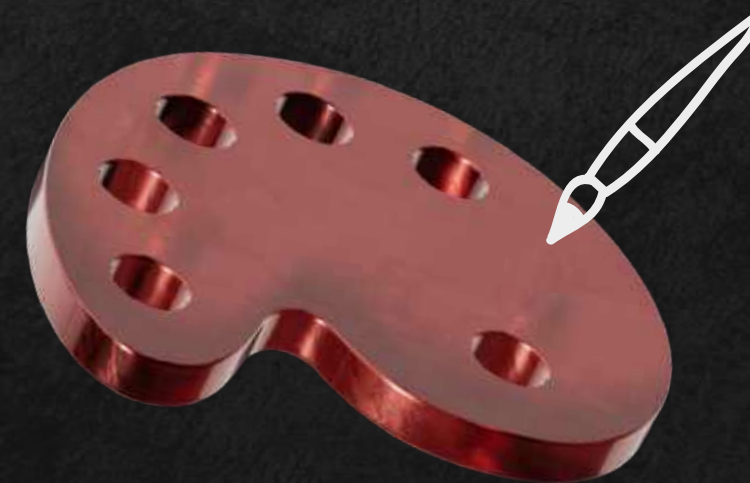
Create Visual Design

After the design of a product or service is complete, it is time to move on to the prototyping and user testing stage. This is where prototypes are created and put through their paces to see how well they work in the real world. User testing helps to identify any issues with the design so that they can be addressed before the product or service is released.

Prototypes can be created using a variety of methods, depending on the type of product or service being designed. For example, a physical model can be created for products such as furniture or toys. For services, a prototype might take the form of a website or app.

Output:

- Brand Identity & Logotype
- User Interface Design
- 2D/3D Illustrations
- Motion Design

Prototyping & User Testing

Next, the stage of the design concept begins - User Interface design. Its essence is to take a few bare prototype screens and try on the corporate identity on them. If the client likes what they see, the design team works with the rest of the prototype in the same direction, applying color palette, font, icons and illustrations.

Output:

- Clickable Design
- Report With Offers And Suggestions Based On Real Users Tesing

MOTION

gapsy
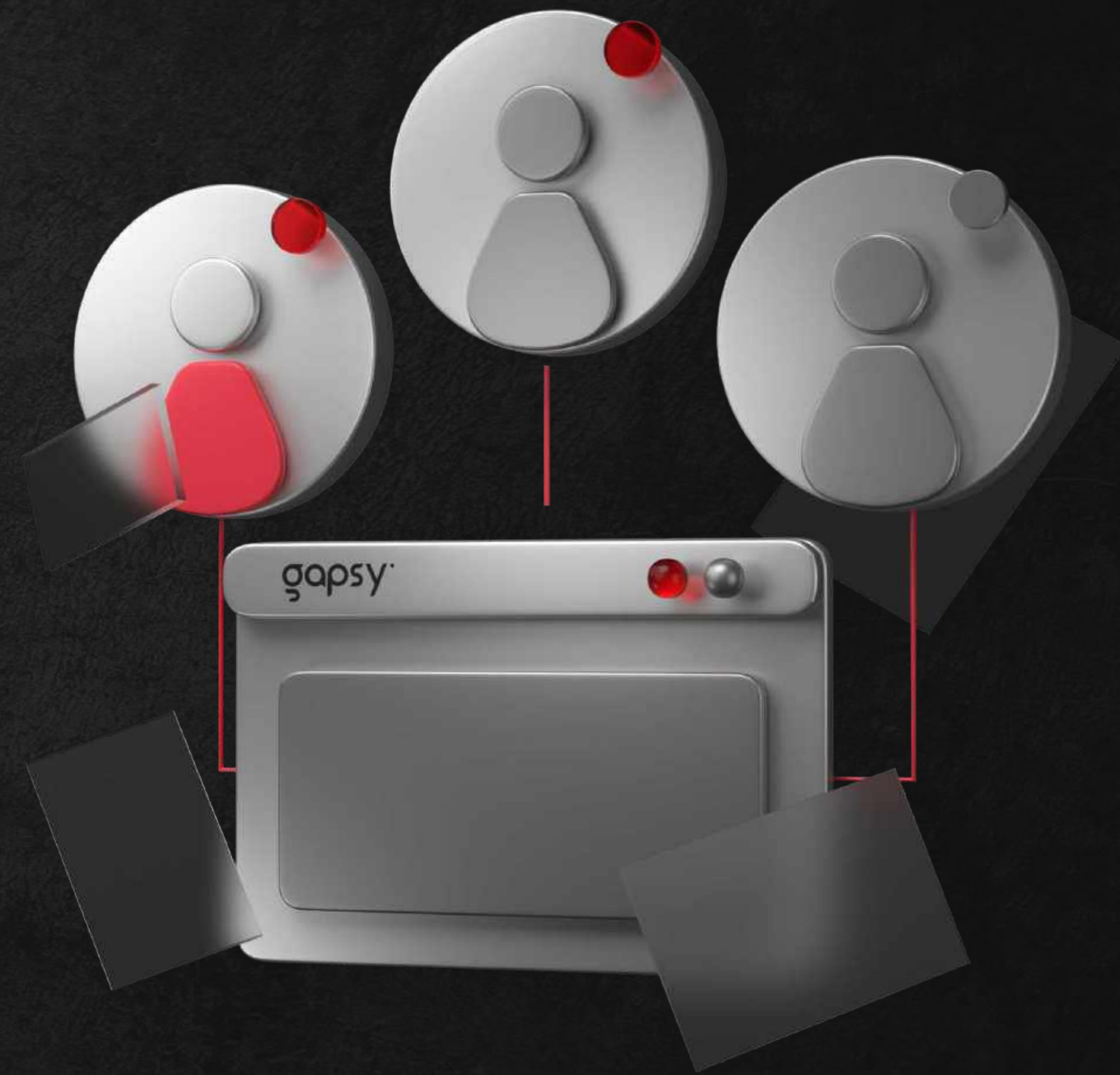
Web Development

Web development is the process of creating a website or web application. It involves crafting attractive and useful interfaces, coding functional back-ends, and ensuring that the finished product is easy to use and scalable.Gapsy specializes in creating beautiful and functional websites. Our expert designers and developers will work with you to craft a custom solution that meets your specific needs and goals.

Output:

- Front End
- Back End

Our Cases

OXFX

Touch2pay is an application that makes a payment terminal out of your phone, that is, you do not need to use other equipment to make a payment.

Feature

- Different payment options
- Comparison of income
- Weekly and monthly statistics
- The ability to send a receipt
- Transaction history
- Upload the story as a document

Tools

Website

Go to website

OXFX

Buy Crypto   Markets   Trade   Futures   Earn   Institutional   Learn   More   Log

Secure and reliable crypto trading with every transaction

Sign up with OXFX now and **receive 100 USDT** in rewards

Email / Phone   Try OXFX

Or sign up with:

CARDANO

ADA price
$ 0.501820   +5,8%

$ 0.527512
$ 0.514721
$ 0.501820
$ 0.490917

14:00   16:00   18:00   20:00   22:00

15m   1h   4h   1d

$ 7,200.48
Withdrawal

$ 25,8

Challenges

Touch2pay is an application that makes a payment terminal out of your phone, that is, you do not need to use other equipment to make a payment.

Solutions

Touch2pay is an application that makes a payment terminal out of your phone, that is, you do not need to use other equipment to make a payment.
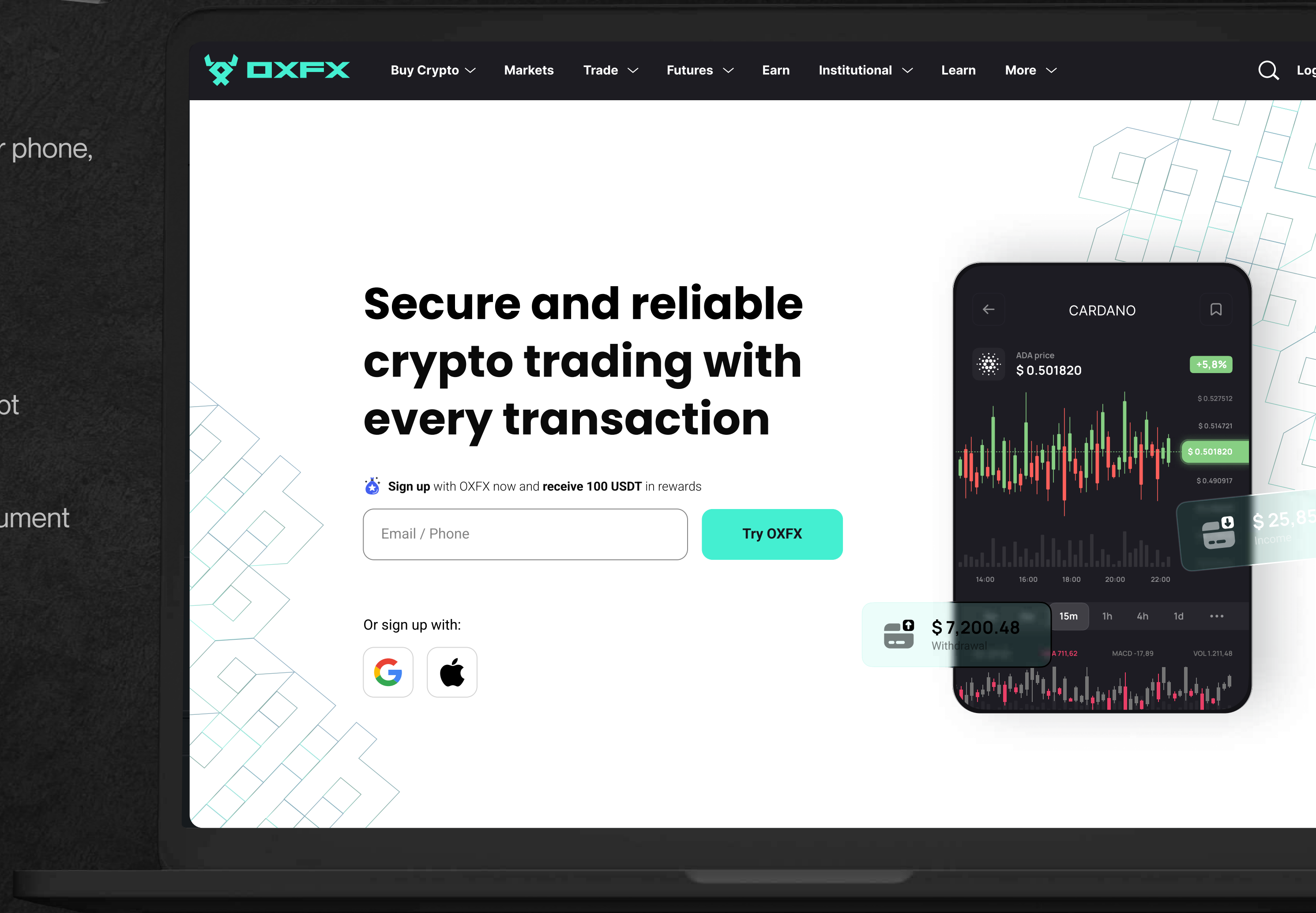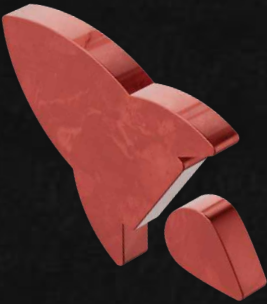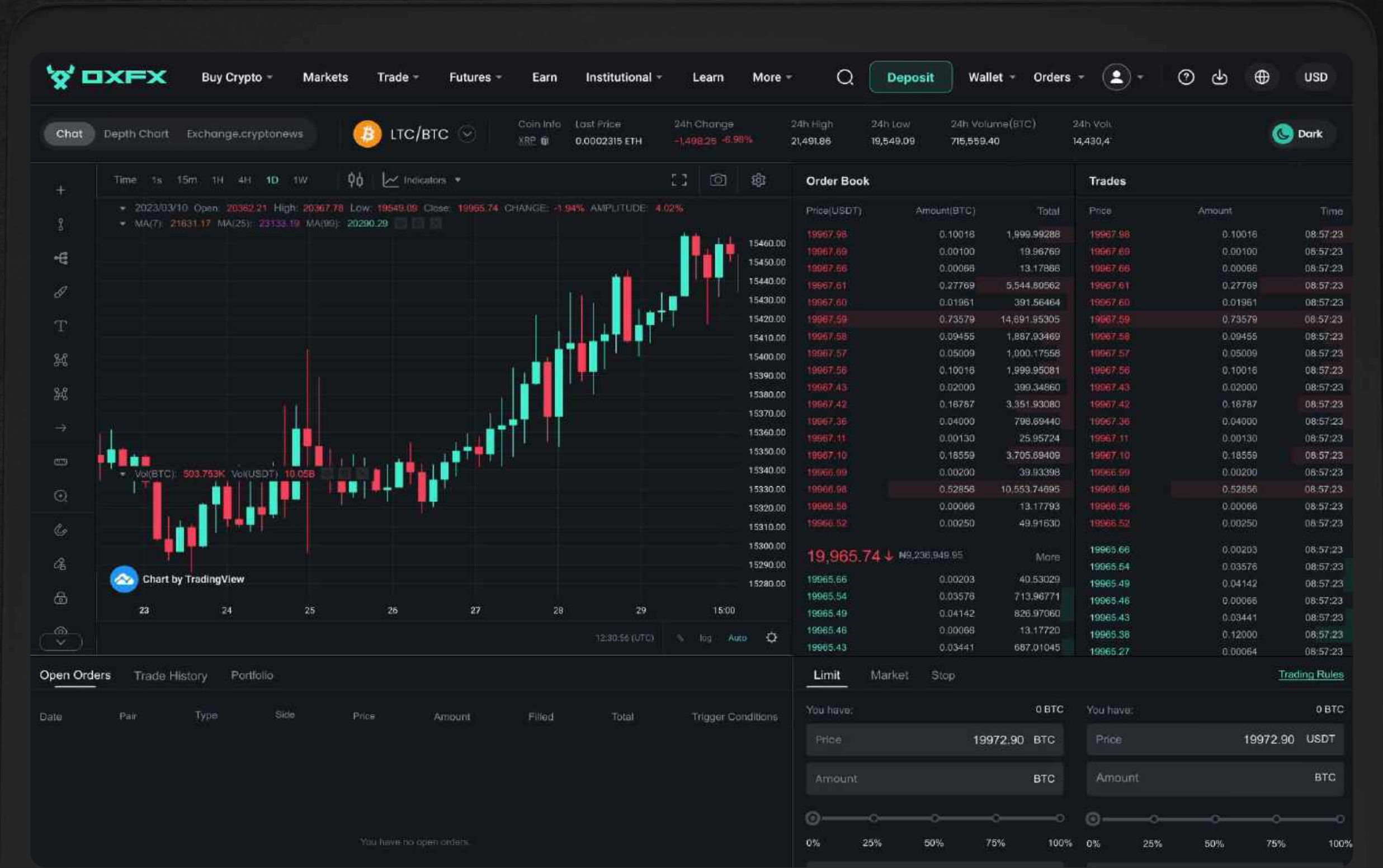

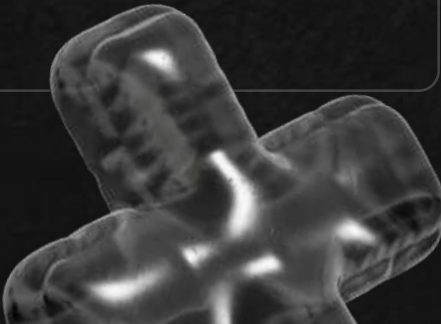| Impressed users	Time on site	Conversion rate	Organic traffic growth	Page load time
90 / 100	**10** MIN	**10%** INCREASE	**25%** growth	**2** sec

Klever AI

Touch2pay is an application that makes a payment terminal out of your phone, that is, you do not need to use other equipment to make a payment.
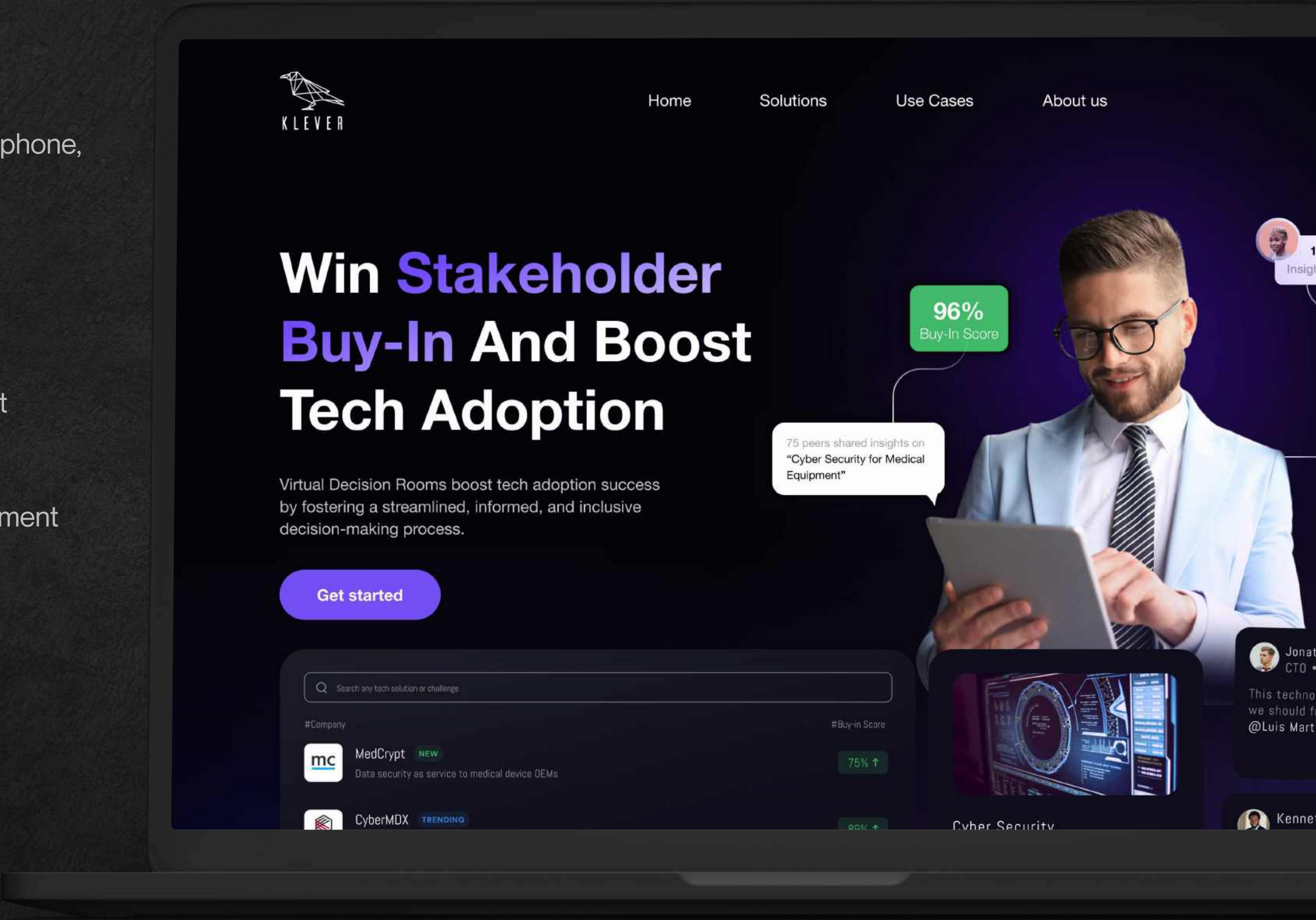
Feature

- Different payment options
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Tools

Website

Go to website

Challenges

Touch2pay is an application that makes a payment terminal out of your phone, that is, you do not need to use other equipment to make a payment.

Solutions
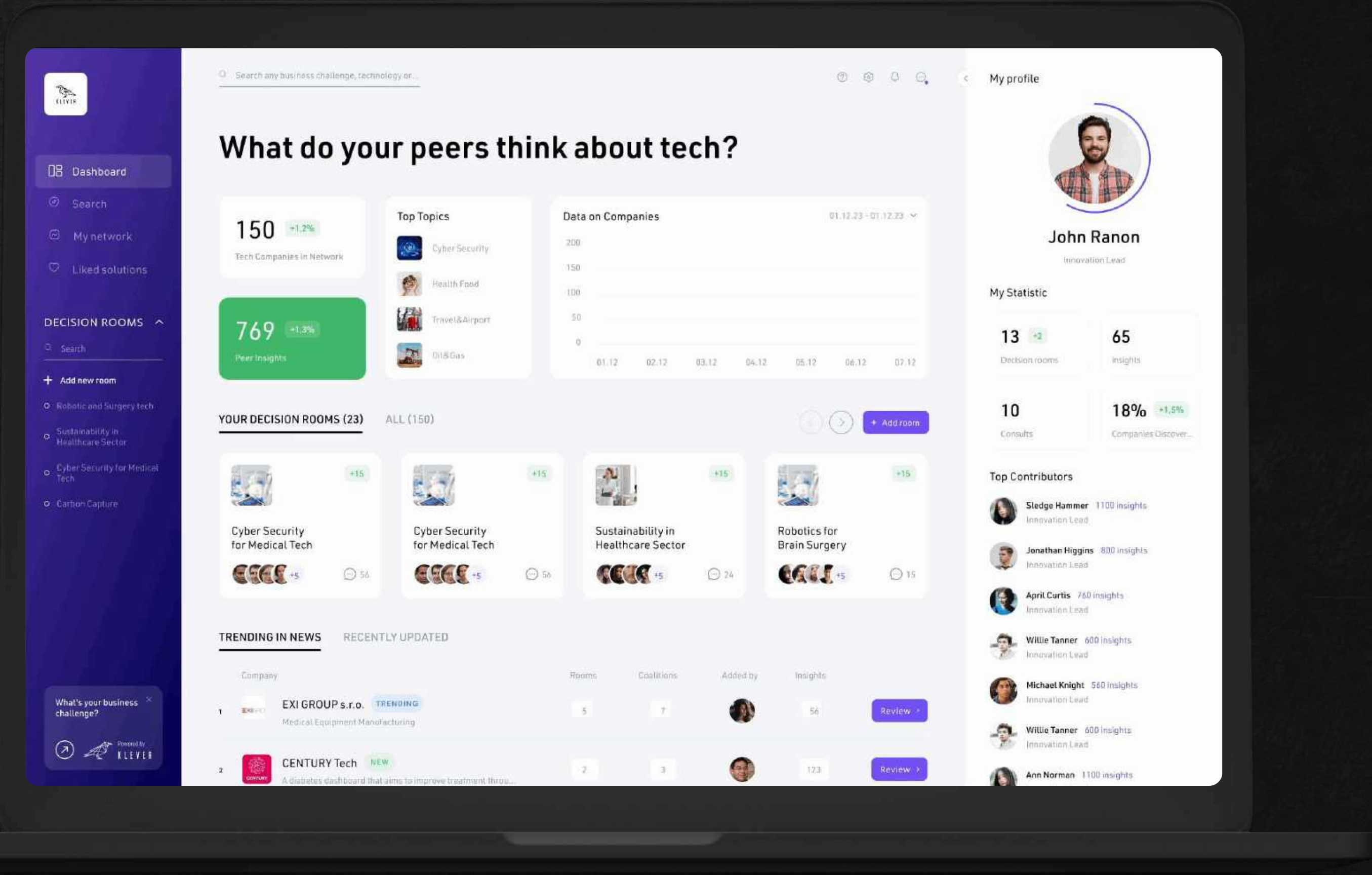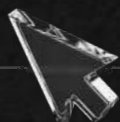
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Artsme

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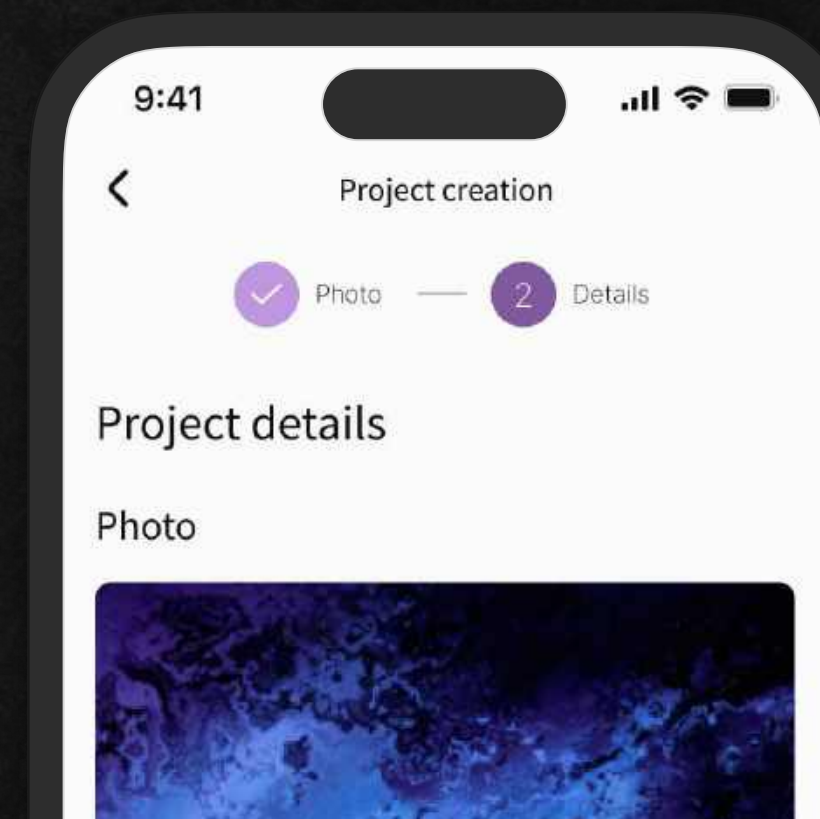
Feature

☞ Different payment options

☞ Comparison of income

☞ Weekly and monthly statistics

☞ The ability to send a receipt

☞ Transaction history

☞ Upload the story as a document

Tools

Website

Go to website

Challenges

Touch2pay is an application that makes a payment terminal out of your phone, that is, you do not need to use other equipment to make a payment.

Solutions

Touch2pay is an application that makes a payment terminal out of your phone, that is, you do not need to use other equipment to make a payment.
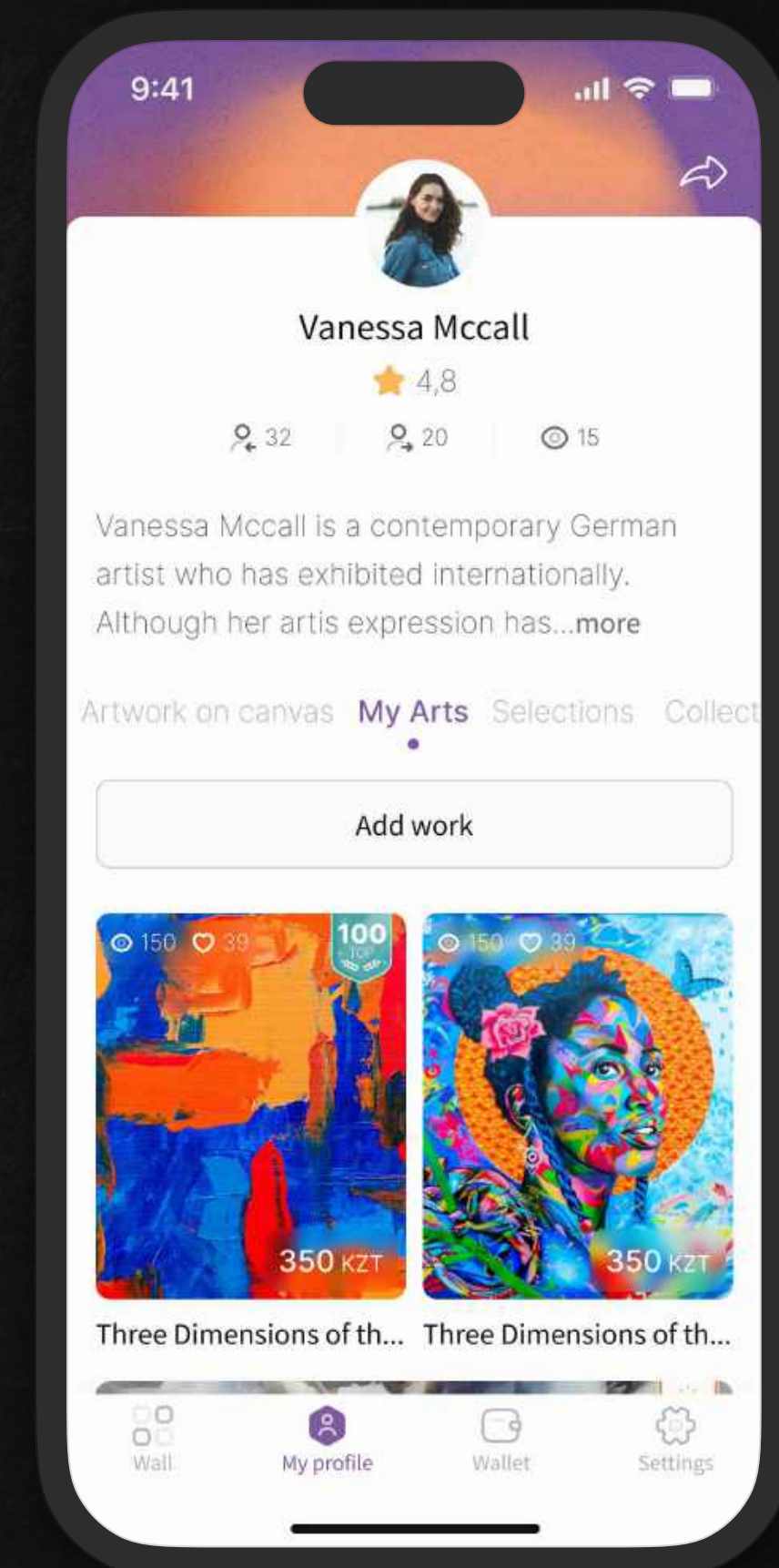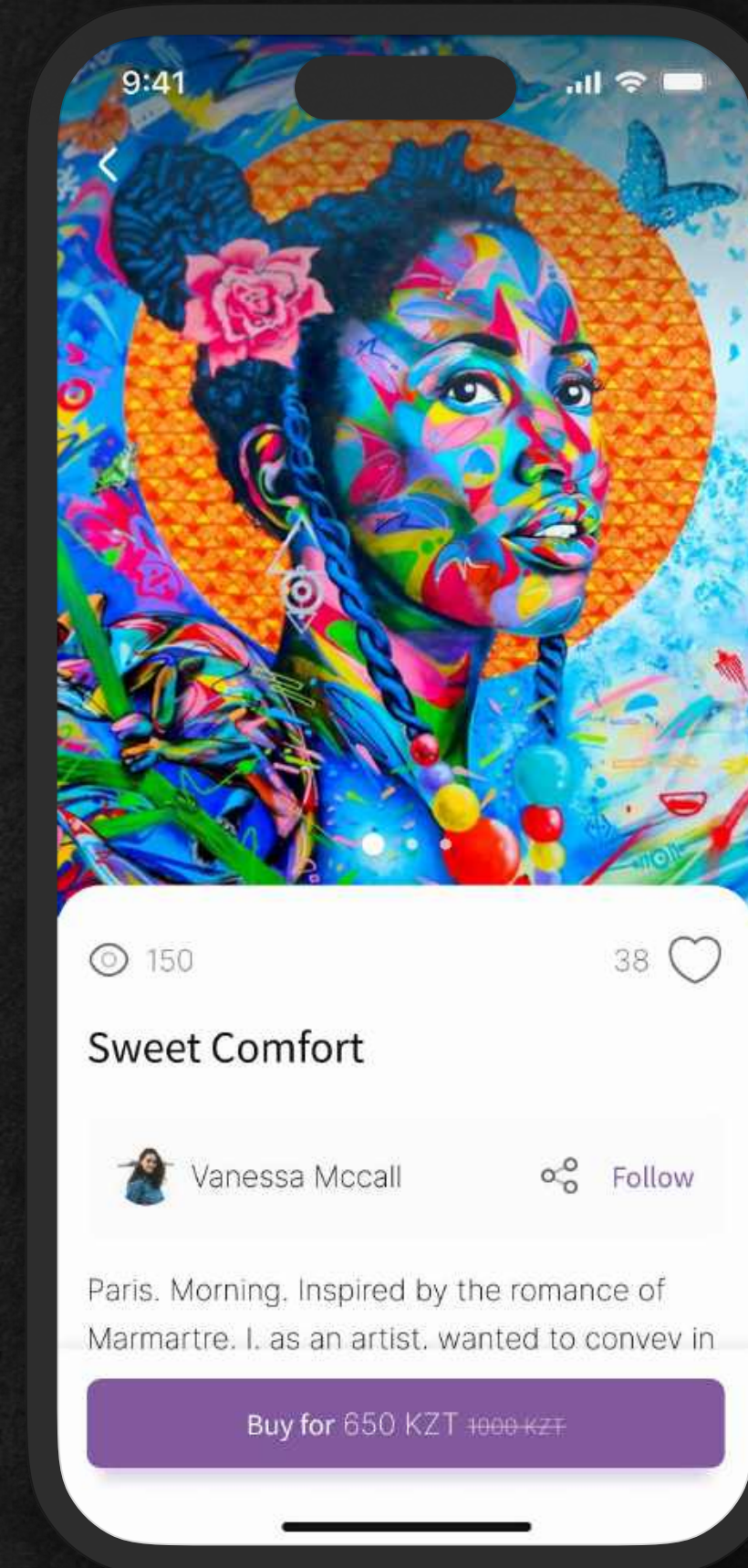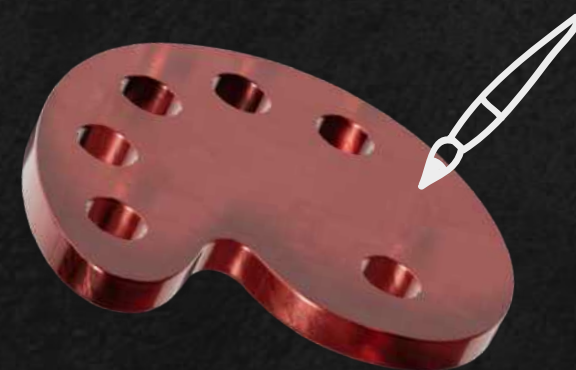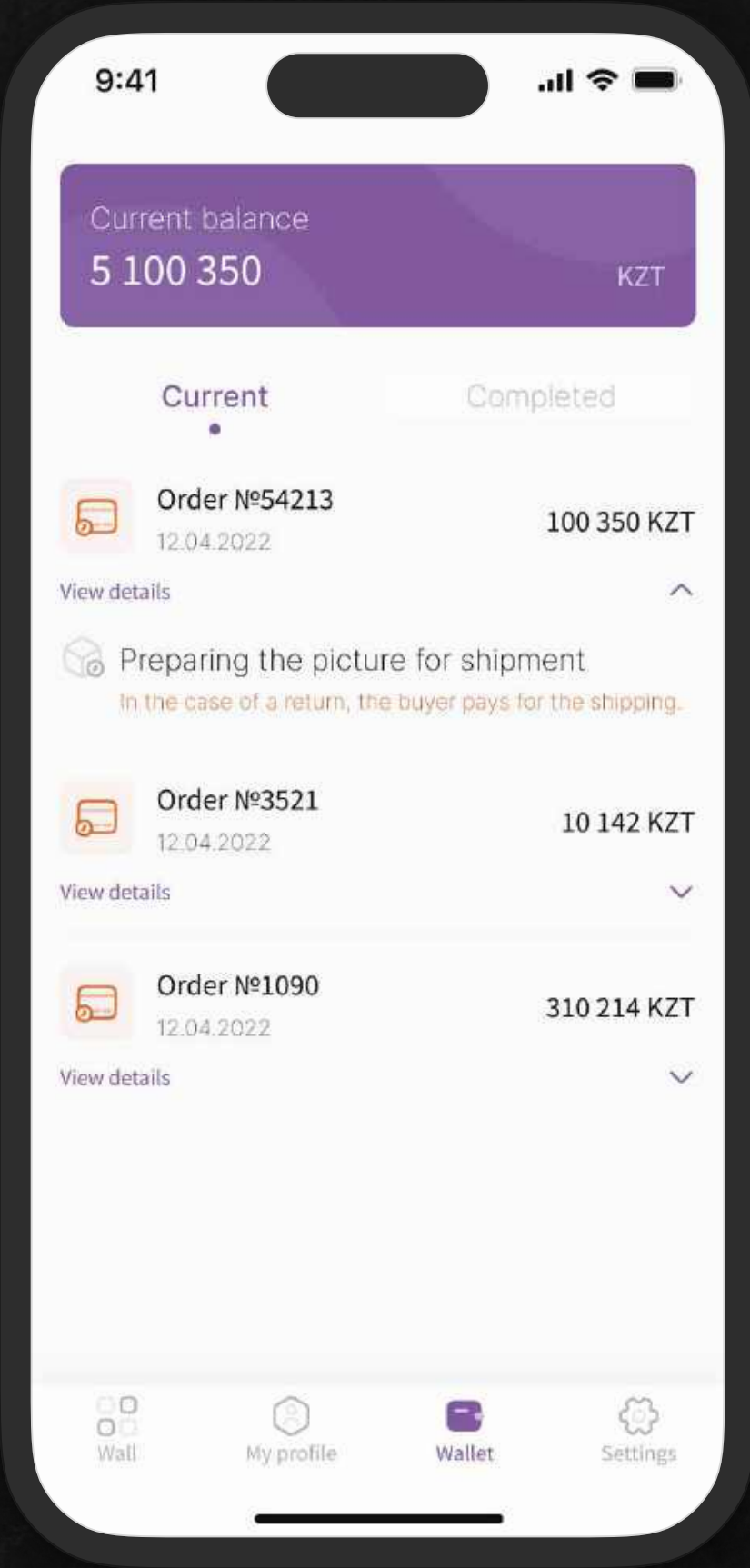

Impressed users	Time on app	Conversion rate	Organic traffic growth	Page load time
90 / 100	**10** MIN	**10%** INCREASE	**25%** growth	**2** sec

Busify

Touch2pay is an application that makes a payment terminal out of your phone, that is, you do not need to use other equipment to make a payment.

Feature

- 🔸 Different payment options
- 🔸 Comparison of income
- 🔸 Weekly and monthly statistics

- 🔸 The ability to send a receipt
- 🔸 Transaction history
- 🔸 Upload the story as a document

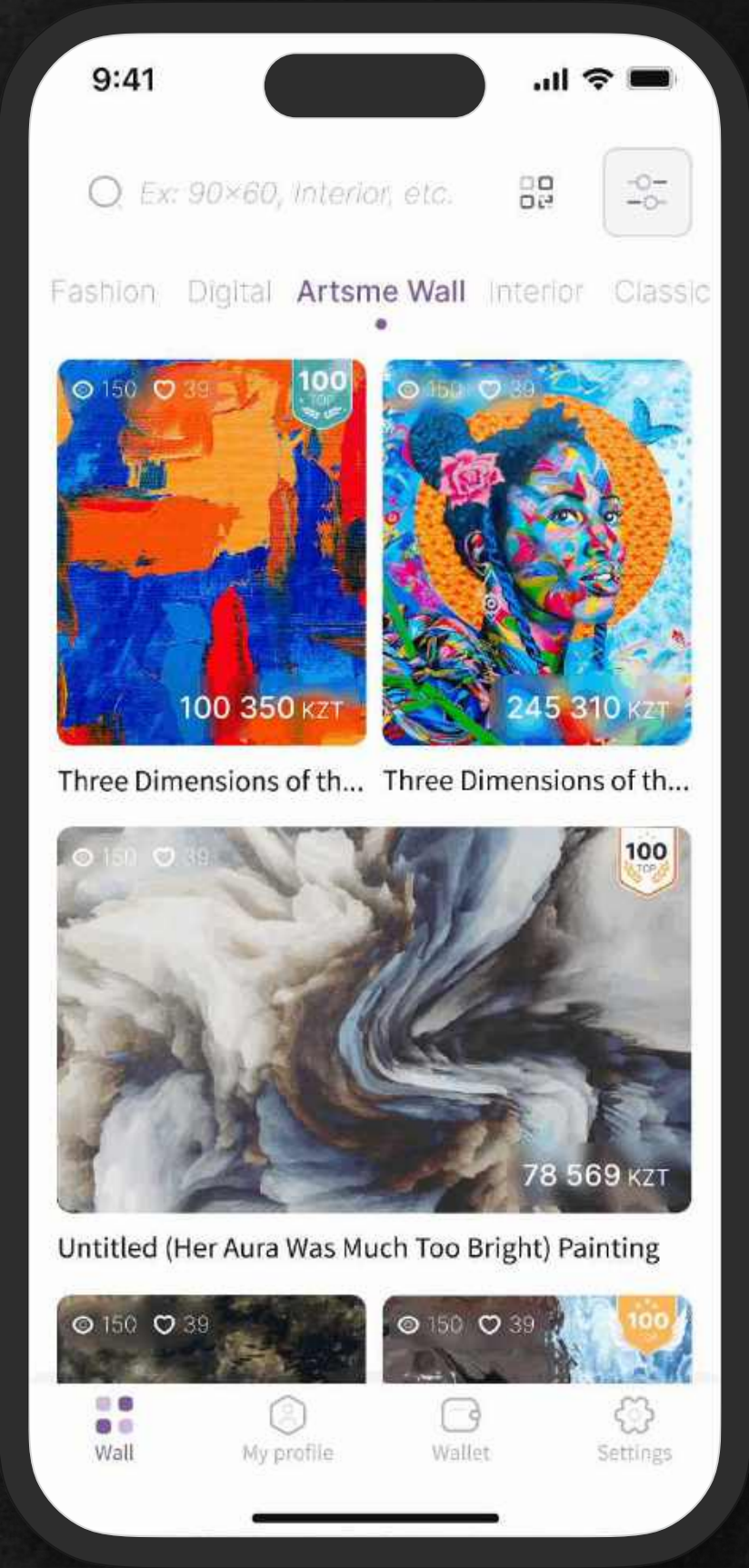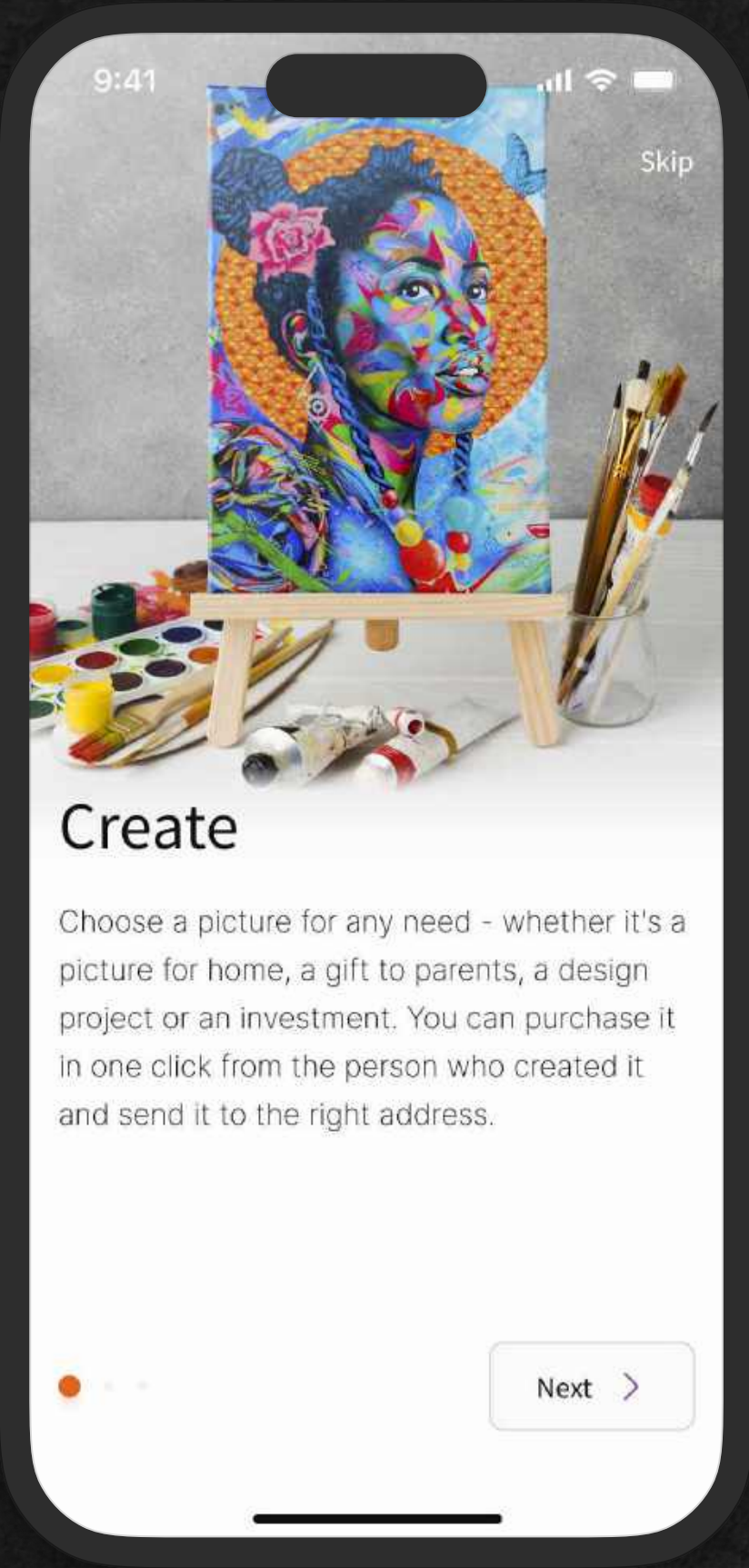## Tools

Website

Go to website

Challenges

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Solutions

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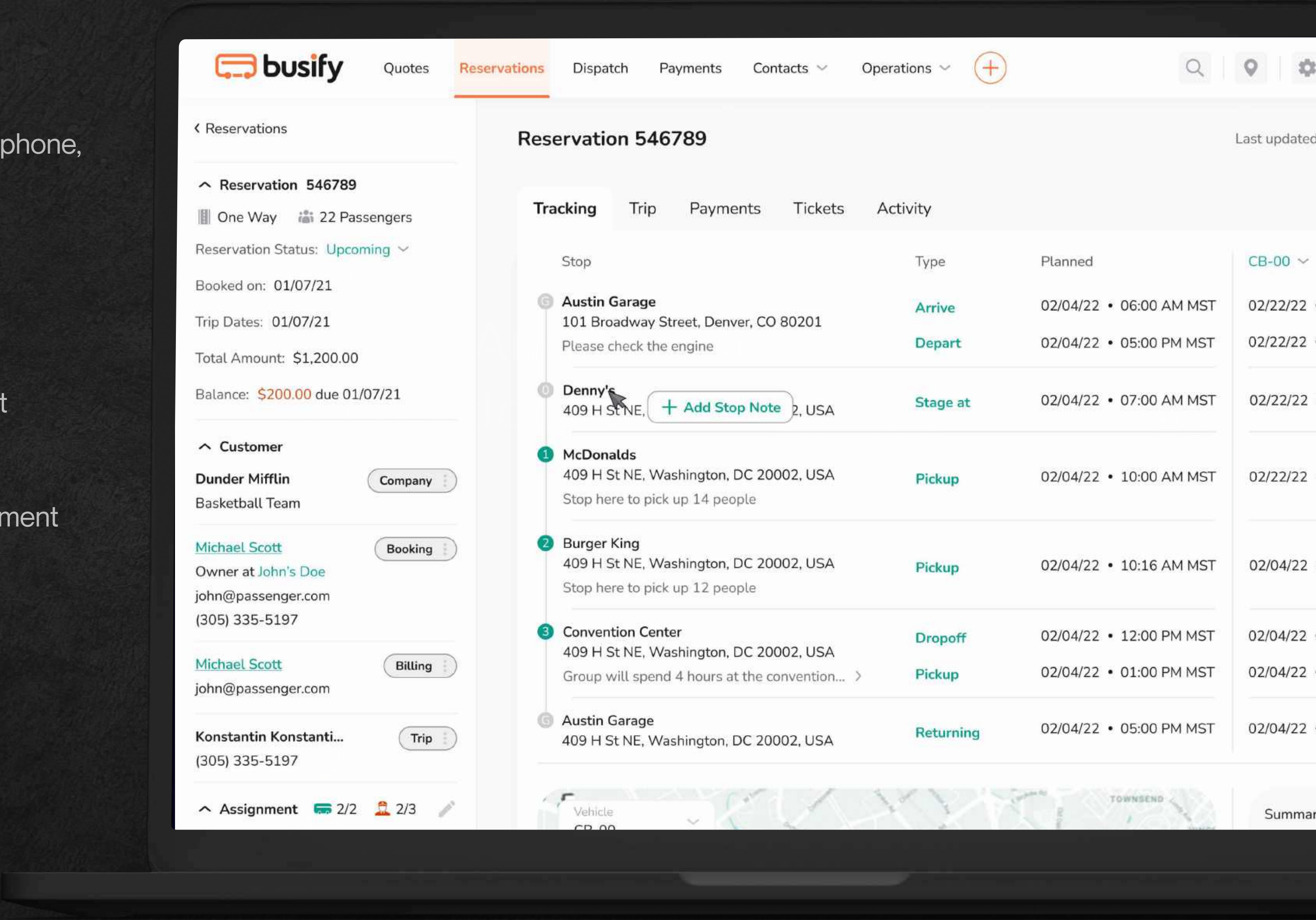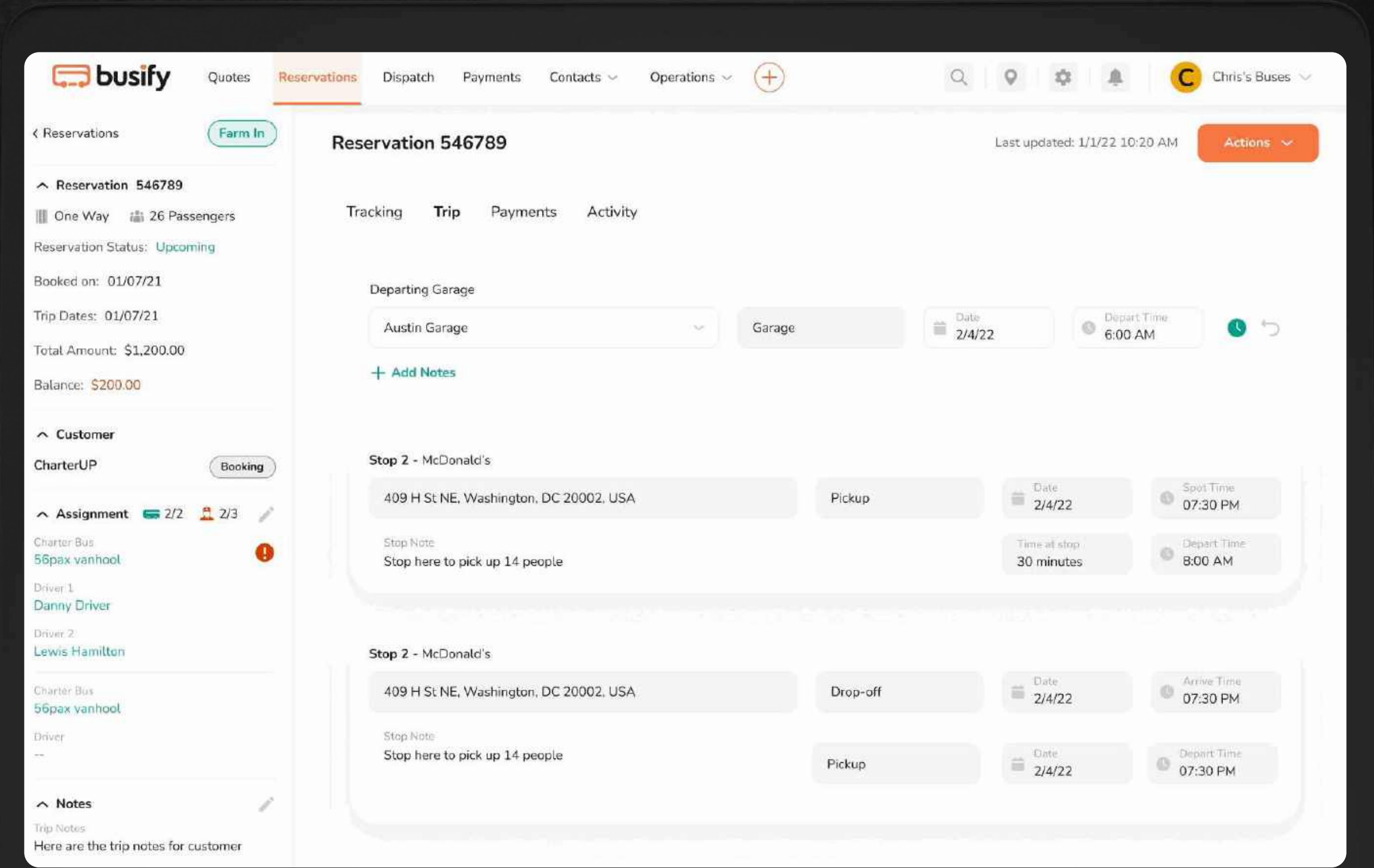

busify

Quotes | Reservations | Dispatch | Payments | Contacts ⌄ | Operations ⌄ | +   Chris's Buses

‹ Reservations   Farm In

Reservation 546789   Last updated: 1/1/22 10:20 AM   Actions ⌄

⌃ Reservation 546789
One Way   26 Passengers
Reservation Status: Upcoming
Booked on: 01/07/21
Trip Dates: 01/07/21
Total Amount: $1,200.00
Balance: $200.00

⌃ Customer
CharterUP   Booking

⌃ Assignment   2/2   2/3
Charter Bus
56pax vanhool
Driver 1
Danny Driver
Driver 2
Lewis Hamilton
Charter Bus
56pax vanhool
Driver
--

⌃ Notes
Trip Notes
Here are the trip notes for customer

Tracking   Trip   Payments   Activity

Departing Garage
Austin Garage   Garage   Date 2/4/22   Depart Time 6:00 AM

+ Add Notes

Stop 2 - McDonald's
409 H St NE, Washington, DC 20002, USA   Pickup   Date 2/4/22   Spot Time 07:30 PM
Stop Note
Stop here to pick up 14 people   Time at stop 30 minutes   Depart Time 8:00 AM

Stop 2 - McDonald's
409 H St NE, Washington, DC 20002, USA   Drop-off   Date 2/4/22   Arrive Time 07:30 PM
Stop Note
Stop here to pick up 14 people   Pickup   Date 2/4/22   Depart Time 07:30 PM

Impressed users	Time on site	Conversion rate	Organic traffic growth	Page load time
90 / 100	**10** MIN	**10%** INCREASE	**25%** growth	**2** sec

Testimonials

Viktor Babkin
Co-founder, Artsme LLC

Gapsy Studio delivered the project on time, fulfilling the client's requirements. The vendor ensured prompt responsiveness and effective communication through virtual meetings. Ultimately, the client was pleased with the partnership.

#01 Artsme   Read more on 'Clutch' ↗

Heman Gomez
Founder & CEO at Mylargo

Gapsy Studio successfully delivered a high-quality and visually appealing design that the client loved. The product received positive feedback from third-party clients and investors. During the process, The team was responsive, timely, and attentive.

#02 Mylargo   Read more on 'Clutch' ↗

Blake Bell
Founder at Mind Cleanse

Gapsy Studio's designs accurately reflected the client's vision. Leading a collaborative process, they communicated effectively with the client, ensuring a streamlined workflow. Their creativity and quick turnaround time allowed them to deliver multiple design.

#03 Mind Cleanse   Read more on 'Clutch' ↗
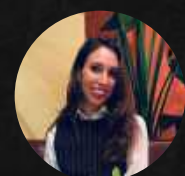
Gonca Tuncay
CEO, Pickle

Gapsy Studio delivered the project on time, fulfilling the client's requirements. The vendor ensured prompt responsiveness and effective communication through virtual meetings. Ultimately, the client was pleased with the partnership.

#04 Pickle   Read more on 'Clutch' ↗

Joshua Chakra
Founder, Yellowstone Local

Thanks to Gapsy Studio, the client received positive acclaim from end friends, family, and end customers. The vendor was highly responsive and delivered the project in a timely manner. Ultimately, the client was satisfied with the partnership.

#05 Yellowstone Local   Read more on 'Clutch' ↗

Matthew Grain
Founder, Infinite Byte Forge

Gapsy Studio delivered the project on time, fulfilling the client's requirements. The vendor ensured prompt responsiveness and effective communication through virtual meetings. Ultimately, the client was pleased with the partnership.

#06 Infinite Byte Forge   Read more on 'Clutch' ↗

7+ Gapsy world awards
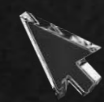
FWA   81 points

Top Css Gallery   67 points

WD Awards   8 statuettes

Css Winner   81 points
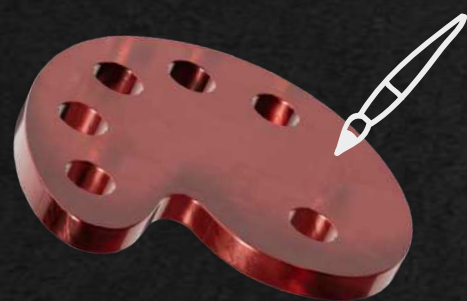

Mindsparkle Mag   42 points

Titan Awards   42 points

Design Rush   22 points

6 Behance awards

Guard Center

See more ↗

Fitin. Sport App

Fitin provide users with different types of fitness which are aimed to improve their health. Everybody can choose that type which he need such as intensive run program, fat-burning program , flexibility exercise, dynamic strength-training, static strength-training , aerobic exercise etc.

Every fitness program is described very detail in app.You can watch the sequence of your activities and their time frame.

See more ↗

Crypto Wallet

See more ↗

Pickle

See more ↗

YONO MP3

See more ↗

Say Hi

Office

🇺🇦 Ukraine, Dnipro

📍 Komsomolskaya 55

Phone Number

📞 +19098172580

Stay Connected

✉️ info@gapsystudio.com

🌐 Gapsy Studio

Socials